

SELECTED MESSAGING AND COLLABORATION APPS

CONVERSATION/MESSAGE CHARACTERISTICS

Category	Message Length	Participants	Retention	File Storage	Timeframe	Hashtag
Dropbox				<input checked="" type="checkbox"/>		<input type="checkbox"/>
Email	<5 MB	sender/ recipient	sender/ recipient	<input type="checkbox"/>	Hour	<input type="checkbox"/>
Facebook (non-message)	<63,206	controlled by post	web	<input checked="" type="checkbox"/>	Hour	<input checked="" type="checkbox"/>
Mailing List	1-2 pages	Sender		<input type="checkbox"/>	Week	<input type="checkbox"/>
Messages (SMS, texts, etc.)	918 characters (varies)	sender/ possible recipient	sender/ recipient	<input type="checkbox"/>	Minute	<input checked="" type="checkbox"/>
Slack		invitation channel	option individual/ team -- option to track edits 10,000 free	<input checked="" type="checkbox"/>	Minute	<input checked="" type="checkbox"/>
Twitter	<140 characters	public+	sender/ public	<input type="checkbox"/>	Minute	<input checked="" type="checkbox"/>
Website		public+	web	<input checked="" type="checkbox"/>	Week	<input type="checkbox"/>
IRC				<input type="checkbox"/>	Minute	<input type="checkbox"/>
LinkedIn (status)	<600 characters	public+	web	<input checked="" type="checkbox"/>	Day	<input type="checkbox"/>
Snapchat	<80 characters			<input type="checkbox"/>	Minute	<input type="checkbox"/>
Instagram	< 125 characters			<input type="checkbox"/>	Minute	<input checked="" type="checkbox"/>